

# The *virtual* imperative

*The perception,  
expectation and reality  
of immersive technologies*

2<sup>nd</sup> November, 2023  
Day-long conference

York St. John University  
London Campus  
6th Floor Export Building,  
1 Clove Crescent,  
East India,  
London E14 2BA

[www.vr-ar.group](http://www.vr-ar.group)

## Schedule

9.00 am	<i>Open for conference registration, coffee/tea and networking</i>
9.45 am	Opening remarks by Professor Richard Bourne, Pro vice chancellor, Education (YSJ)  Conference introduction by Andrew Byrom and Warren Fearn
10.00 am	<b>Speaker:</b> Simon Benson, TalentForTech
10.45 am	<b>Speaker:</b> Praveen Velichety, IBM Consulting
11.30 am	<i>Coffee/tea &amp; biscuits</i>
11.45 am	<b>Speaker:</b> Manoela Silva, Voxar Labs
12.30 pm	<i>Lunch break (café) and industry showcase</i>
1.30 pm	<b>Academic speaker:</b> Niteesh Yadav, Meta
1.50 pm	<b>Academic speaker:</b> Dr Nick Bax, Human Studio
2.10 pm	<b>Academic speaker:</b> Dr Barnabas Takacs, FFP / XREco
2.30 pm	<b>Academic speaker:</b> Rebecca O'Higgins, Leeds Beckett University
2.50 pm	<i>Coffee/tea &amp; biscuits</i>
3.00 pm	<b>Speaker:</b> Andy McNamara, Cinesite
3.45 pm	<b>Speaker:</b> April Greiman (via Skype from Los Angeles)
4.15 pm	Panel discussion moderated by Professor Helen Minors (YSJ)
4.45 pm	Summary: key points, connections and future events
5.00 pm	<i>Industry showcase and networking (wine/beer/soft drinks)</i>
6.30 pm	<i>Close</i>

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